James Weaver

Sr. Manager, UX Research & Design

jameswadeweaver@gmail.com
jameswadeweaver.com
614.254.2890

Business Goal

Assist product teams in shaping and gaining deeper insights into their business objectives and prospects by formulating a tailored research and design strategy that prioritizes user-centric perspectives.

Work Experience

Sr. UX Manager - CoverMyMeds   *Oct 2022 - Present*

In charge of spearheading the UX strategy and implementation for the Emerging product suite. Takes the lead in hands-on UX design and guidance to promote teamwork among cross-functional groups.

UX Manager - CoverMyMeds   *Feb 2020 - Oct 2022*

Assist in guiding cross-functional product teams to identify user opportunities that drive business progress through meaningful outcomes.

Sr. UX Designer - CoverMyMeds   *Oct 2019 - Feb 2020*

Guide the product teams in continuous discovery within a collaborative environment encompassing various disciplines such as Product Management, Data Analysis, and Engineering.

Sr. UX Designer - UX Sprint Lab   *Nov 2018 - Oct 2019*

Establish UX guidelines and methodologies tailored for enterprise-level entities. Take charge of internal UX squads in the phases of exploration, design, and user testing for organizations with multi-billion dollar operations.

UX Design Lead - NetJets   *Mar 2016 - Nov 2018*

Outlined exploratory workshops, design brainstorming sessions, user research initiatives, and oversaw various facets of the design and front-end development stages.

Sr. Product Owner - Chase   *Oct 2015 - Mar 2016*

Manage UX related backlog items for a banker tablet that connected to the ATM devices for managing remotely and helping customers interact with the ATM.

UX Design Lead - Chase   *Feb 2011 - Oct 2015*

Create wireframes and fully functioning prototypes to gain feedback from executives and end-users during the evaluative phase.

Education

Management Information Systems
Franklin University, 2010

Certified Usability Analyst
Human Factors International, 2012

M.S. in Human-Computer Interaction
DePaul University, 2015

Business impact

Aligning Product and UX

Guide the product team in essential tasks aimed at harmonizing the product roadmap with UX research and design assistance.

Account adoption

Headed a cross-disciplinary team in conducting exploratory endeavors targeting a particular business objective, resulting in a notable 30% surge in adoption rates.

Team growth

Demonstrated leadership and advancement by assembling a team of UX professionals and fostering their growth.

Tools & Methods

Figma, Contextual inquiry/interviews, heuristic reviews, card sorting, whiteboard/sketch concepts, storyboarding, persona creation, user testing, experience and opportunity mapping.